

## Electronic Acknowledgement Receipt

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| <b>EFS ID:</b>                           | 1175016   |
| <b>Application Number:</b>               | 09814622  |
| <b>Confirmation Number:</b>              | 3984  |
| <b>Title of Invention:</b>               | Method and apparatus for analyzing data and advertising optimization  |
|  |   |
| <b>First Named Inventor:</b>             | Mark E. Cannon  |
| <b>Correspondence Address:</b>           | Schmeiser, Olsen & Watts LLP<br>-<br>18 East University Drive, #101<br>-<br>Mesa AZ 85201<br>US 4806550073<br>- |
| <b>Filer:</b>                            | David E. Allred/Heather Clark   |
| <b>Filer Authorized By:</b>              | David E. Allred   |
| <b>Attorney Docket Number:</b>           | CANN-0208   |
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| <b>Time Stamp:</b>                       | 17:11:36  |
| <b>Application Type:</b>                 | Utility   |
| <b>International Application Number:</b> |   |

### Payment information:

|                        |    |
|------------------------|----|
| Submitted with Payment | no |
|------------------------|----|

**File Listing:**

| Document Number | Document Description | File Name  | File Size(Bytes) | Multi Part | Pages |
|-----------------|----------------------|--|------------------|------------|-------|
| 1               | Request for Refund   | METHOD_AND_APPARATUS_FOR_ANALYZING_DATA_AND_ADVERTISING_Refund.pdf | 47746            | no         | 1     |

**Warnings:****Information:**

|                                     |       |
|-------------------------------------|-------|
| <b>Total Files Size (in bytes):</b> | 47746 |
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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.